



The Penang Bar Professional Skills And Development Subcommittee
presents a Seminar titled

PERSONAL DATA PROTECTION AND WHISTLEBLOWER PROTECTION

Date: 6 June 2024 (Thurs)

Time: 2:30 p.m. - 5:00 p.m.

(Registration will begin at 2:00 p.m.)

Venue: Penang Bar Auditorium

No. 4 Green Hall, 10200 Penang

REGISTER NOW

Registration Fees (RM).

Members of the Bar:

(Less than 7 years in practice) - RM 30.00

(7 years and above in practice) - RM 40.00

Pupils-In-Chambers - RM 20.00

Government Agencies - RM 30.00

Non-Members - RM 60.00

SPEAKER



**Prof. Madya Dr.
Jeong Chun Phuoc**

Prof. Madya Dr Jeong Chun Phuoc has 23 years of working experience in academia and litigation environments where he advocates for a transparent implementation of regulatory ethics along the policy and strategy parameters (a.k.a 'Big Compliance'). Along this track, compliance with the Personal Data Protection Act ('PDPA') and Whistleblower Protection ('WBP') is a serious affair given commercial needs in the age of the new Internet Society. His "Big Compliance" approach was applied throughout his legal and consultative advisory engagement with government agencies, government-linked companies, universities, business entities, and non-governmental and non-profit organizations such as CIDB, PETRONAS, Ministry of Finance, MYIPO and JKR.

Adding momentum to this 'Big Compliance' advocacy, he wrote several books, in particular, "Personal Data Protection: Cases and Commentary" with a foreword by YAA Tun Zaki Azmi (former Chief Justice of Malaysia); "Protection Law: Cases and Commentary" and recently the "Trademarks Law in Malaysia: Cases and Commentary" (Second Edition). In the course of his policy and strategy advocacy, he wore numerous hats as lead advisor in providing legal and consultative advisory for the top and middle management at universities, businesses and SMEs levels. His undying passion saw him interweaving threads of Policy and Strategy imperatives within the fabric of PDPA and WBP. Ultimately, he seeks to promote simple best practices in implementing and enforcing PDPA and WBP, leading to holistic compliance and regulatory governance.

He currently lectures at the Faculty of Law and International Relations, UNISZA University, and is an Advisor to the International Law Students Association (Philip S. Jessup Mooting Competition) and Mooting-related competitions.

The speaker finds joy in following Policy and Strategy engagement in various capacities with 'Artificial Intelligence-Governance and Compliance Working Group Contributor'- Cloudsecurityalliance.org, Utahcybersecuritysociety, IPSociety, Singapore Academy of Law, Internet Society of America, International Association of Computer Sciences and Information Technology, Internet Society, AIPPI, AIPLA, IP Society, Royal Society, Seattle AI Society, AI Society, Future AI Society, etc. He was also an Adjunct Professor and Visiting Professor at a Graduate School of Management at a private University.

Talk 1 | Personal Data Protection (PDPA) Compliance & Regulatory: The New Big Compliance Thing

The coming into force of the Personal Data Protection Act 2010 (Act 709] (“PDPA”) on 15 Nov 2013 requires users of personal data to uphold privacy, integrity and to avoid abuse in the processing of personal data of individuals involved in commercial transaction scenarios. However, many users of personal data do not have proper compliance programmes. In view of global commercial trends and abuses of PDPA, the implementation of a practical compliance programme is crucial in achieving business integrity and trust within the commercial dimensions. This seminar seeks to provide a useful and practical guide in appreciating PDPA obligations and the need for an effective compliance programme.

The key outline of the session is summarised as follows: -

- Introduction to PDPA;
- PDPA Purpose, Objectives and Seven Principles;
- Misperceptions on the Commercial Horizon;
- Compliance and Regulatory: Policy, Strategy, Framework and Best Practices;
- Setting up a Compliance Programme;
- “PDPA Mega Trends and Beyond AI

Talk 2 | Whistleblower Protection (WBP) Compliance & Regulatory: A New Hope

The Whistleblower Protection Act 2010 (Act 711) (WBP) was passed in Parliament on 6 May 2010, and enforced on 15 December 2010. It requires implementation by agencies that have powers of investigation and enforcement in Malaysia. WBP seeks to promote disclosure of information about any corruption or other misconduct; and to protect whistleblowers from any act prejudicial effect of disclosure which has been made. Although the WBP is intended to curb abuses in the public and private sectors, with a special focus on corruption-related misconducts, there are severe limitations within the fabric of WBP in view of potential risks of reprisals, retributions, harassment and even arrests. These crippling weaknesses have stymied the proper implementation and enforcement of WBP.

The key outline of the seminar is summarised as follows: -

- Introduction to WBP;
- WBP Purpose and Objectives;
- Misperceptions related to WBP Protection Provisions;
- Compliance and Regulatory: Policy & Strategy;
- Limitations and Weaknesses;
- “Law Reform and the new WBP Mega trends

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- All payments must be made in advance of the event. Registration must be accompanied with proof of payment to guarantee your place. Registration is on a first-come, first-served basis.
 - Registration will close at **5:00 p.m., 5 June 2024 (Wed)**. Please note that no additional registration will be accepted once the closing date has passed, or if the seminar is full. Cancellations must be made in writing. There will be no refunds for cancellations made after 30 May 2024 (Thurs) but substitutions are allowed.
 - The organiser reserves the right to modify, cancel or postpone the event, should circumstances arise that make such action necessary.
 - If you have any enquiries, please e-mail us at secretariat@penangbar.org.

Issued by:

Vijayalakshumi @ Maruthambal A/P M. Navaratnam

Chairman

Professional Skills And Development Subcommittee