



CPD 4/21
Dated 2 Aug 2021
Bar Council CPD Accreditation Code: T5/12082021/PGB/PGB213138/1
1 CPD Point

The Continued Professional Development Subcommittee presents a webinar on
**Writing To Win : Effective And Persuasive Written
Advocacy**

[Register online here](#)

Date: 12 August 2021 (Thurs)
Time: 3:00 pm to 5:00 pm
Webinar via Zoom



Upon successful registration, the link to the webinar will be e-mailed to registered participants after the close of registration and it shall serve as confirmation and acceptance of registration.

Registration will close at **5:00 pm, 11 August 2021 (Wed)**. No further registration will be accepted once the deadline has passed, or if the webinar is full.

The Organiser may not permit registration for future events if you fail to attend an online webinar after registering, unless acceptable and valid reason(s) are provided.

Synopsis:

This Webinar aims to expose participants to Written Advocacy which forms an integral part of Court work which often replaces or supplements Oral Advocacy for hearings and after trial submissions. It is therefore of paramount importance that your written work submitted to the Court is effective and persuasive.

Topics:

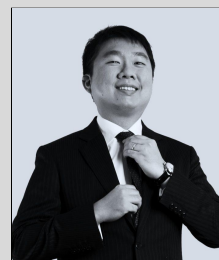
- Ways to approach written work
- The general principles of effective Written Advocacy
- The visual and substantive presentation of arguments and evidences

The Speakers:



Cindy Goh Joo Seong graduated from the International Islamic University of Malaysia with a Bachelor of Laws (Second Upper Honours) for both Civil and Syariah Law. She was admitted as an Advocate and Solicitor of the High Court of Malaya in 2001 and is a Partner of Messrs Chooi & Company + Cheang & Ariff. Her practice areas involve Civil and Commercial Dispute Resolution, Intellectual Property and Contentious Tax matters. She has been an Advocacy Trainer since 2017.

Alan Wong was admitted as an Advocate and Solicitor of the High Court of Malaya in 2005. He is a Partner in Messrs Zain Megat & Murad and practices mainly in Civil and Commercial Litigation. He has also been an Advocacy Trainer since 2016 and has conducted Advocacy training throughout Malaysia and Singapore.




Yudistra Darma Dorai was admitted as an Advocate and Solicitor of the High Court of Malaya in 2006 and is a founding Partner of Messrs Raj, Ong & Yudistra. His primary focus is on Corporate Disputes and has a vast experience in Tortious matters. He has been an Advocacy Trainer since 2016 and has conducted Advocacy training throughout Malaysia and Singapore.

If you have any enquiries, please e-mail us at secretariat@penangbar.org.

Issued by:

Imavathi Subramaniam & Devkumar Kumaraendran
Co- Chairpersons
Continued Professional Development Subcommittee



A Step-By-Step Guide to Join a Webinar via Zoom

Webinar via Zoom is an initiative by the Bar Council during the Movement Control Order.

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01

For seamless streaming, download the Zoom app.



You will be given a webinar ID and a password to join the webinar once your registration has been confirmed.

02

Log in to Zoom, and provide your username.

For Members of the Bar or pupils in chambers, use the format below for identification purposes when prompted: **Full name (as per NRIC) | Bar Council membership number or petition number.**

For non-Members, provide your full name only.

03

Set up your space.



Find a spot which is comfortable and free from background noises. You may use an earpiece with microphone for clarity. Having a strong internet connection is equally important.

04

Please raise your questions only during the Question-and-Answer session.

Please take note that no speaking is allowed when the webinar is taking place.

If you wish to raise a question, please type in the Q&A box and the speaker will respond accordingly.

05



Please do not do these

Sharing screen recording and webinar ID and password links, and reproducing the content of the webinar on any platform.

Any unregistered person may be removed without prior notice and no CPD point will be awarded. Failure to adhere to this may result in disciplinary action by the Bar Council.